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Connecting Calgarians With Their Communities



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## Inside This Edition

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# Sustainable Business With A Circular Economy

For the last several centuries business has advanced commerce following the linear model. This business concept has prospered significantly using the take, make, use, and dispose of method with the abundance of inexpensive resources and materials available. This, however, has created many problems and situations with depleting resources, inflation, impracticability, excessive waste and pollution. As a solution, commerce is now looking at doing business in a more sustainable eco-friendly way using a circular economy model.



Having small and medium enterprises (SME), which are the background of most economies, working together using a circular business concept we can form a sustainable

commerce model. Many commerce organizations are beginning to realize the benefits of the development of sustainable business practices. The European Commission Implemented a Circular Economy Action Plan in January of 2018 in its continuous effort to transform Europe's economy into a more sustainable one. Results from the many studies and reports have shown the need for several different Circular Economy Business Models (CBM) working together in a closed loop system for it to be effective.

Designations for business models to achieve a sustainable economy vary from study to study and suggest having a circular supply chain, implementation of resource recovery, having product-as-a-service, extending product life and usability and resource sharing. A closed loop system has been shown to improve resource efficiency, such as saving material costs, creating competitive advantages, and the ability accessing new markets and avenues.



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An outdoor public livingroom with light show  
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# Practical YYC Boosting Staycations

Ah, summer's here. This is the time many think of getting away and venture off to some distant place in search of rest and relaxation. However, if you don't have the time or funds for a full-on vacation, the solution is a Staycation! Enjoy the many activities, events, places, and entertainment as a tourist in Calgary. Not only will you have a less stressful time enjoying your experience, but you will also be Making A Difference by supporting our local economy.

There are many advantages to vacationing in Calgary. You will be boosting the YYC economy supporting companies, who in turn pay their employees. These employees end up spending their wages at local businesses, including the one you work for which pays your wages. Think of

all the money you will save and the time saved travelling far, far, away. There is also less stress worrying about not needing to pack as much and getting there safely.

A successful staycation does need some planning. First, pick a day or weekend, or an enjoyable event. If you decided on a certain time period, search for events, activities, or entertainment you, or family members will love that are happening during the chosen vacation period. There are many websites where you can discover the many great attractions, events, and places to discover and explore in Calgary. KNKT Calgary is an App that is available for both Apple and Android and wants you to Connect To Calgary Culture!



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Once you have decided the when and where you can decide on the luxuries to be included to make it feel like a real vacation. A vacation usually involves getting a hotel room. Avenue Calgary has compiled a short list of the best hotels for a staycation to give you that on-vacation feel. Be sure to select a hotel close to your selected activities so you can enjoy a comfortable short walk or ride.

If you decided to go camping for the long weekend camp in your backyard, or in a friend's backyard across town.

Book a special spa treatment, massage, mineral bath, or sauna for that pampered touch you would expect on your sabbatical. See a play or movie, stroll down Stephan Avenue, or the river walk, explore Calgary's public art, or relax on a patio. Do the things you would normally do while vacationing and appreciate a break from the norm.

Remember to enjoy yourself. Don't pop-in to the office to do some work or a favour for a friend, you are on vacation. A Staycation is an easier way to enjoy your time-off  
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# Luminous Crossings

As we continue exploring Calgary's public art, north of City Hall we discover one of the illuminating two gateway stations of the 7th Avenue light rail corridor. Luminous Crossings is a collection of 20 sculptures of two large-scale towers at each end and three hanging works on each of the four station platforms. A

social history, and ecology performing beyond its basic function.

Based on switching diagrams



subtly engineered interaction of material and light conveying the concept of connections through rail travel in sync with the arrival, docking, and departure of trains synced with changing of coloured lights.

These stainless-steel sculptures at City Hall Station on the east end of Calgary's downtown rail corridor and the Kerby Station on the west end



is the work of Cliff Garten. Cliff enjoys re-imagining sculptural expressions of engineered public structures and places, by connecting people to places through sculptural material,

for train tracks, the 25' feet tall towers on the ends of the platforms represent rails spiralling helical upwards representing the sky is the limit with interconnecting rail travel. Designed as an intermediate transition between the tall buildings and the pedestrians. Inspired by the chandeliers in the Palliser Hotel hang RR-Crossing shaped illuminated hanging sculptures bringing to mind a lobby or living room. The dynamic outdoor platforms invite one to enter the city's center or prepare one for a journey to far-off exotic places.

During the day the brushed stainless steel is impressive, and better viewed at night with the LED lights projecting shattering spectral colours. Luminous Crossings is Calgary's public art that can brighten up your life. While you are exploring one station, be sure to take a free train ride through the Calgary's downtown core and be sure to visit the other luminous station.

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## Practical YYC Boosting Staycations

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without a lot of the worries. Be sure to discover all the culinary delights, hidden gems and adventures Calgary has to offer. I am sure you haven't seen it all. Discover and explore what you haven't seen, just as you would be vacationing anywhere else.

Take pride that with a Staycation you are also helping the local economy to a prosperous future while discovering and appreciating the many unique things in your backyard. You get the R&R you deserve and need at a great price and are not polluting the environment with excessive exhaustive travel.

If you feel you need to get out of the city, travel to the many unique communities not far from Calgary. You are still helping with the local economy for many of those towns and cities are dependant on Calgary. Join the M.A.D. Movement and Make A Difference improving Calgary's economy with a wonderful pleasurable Staycation.

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## Sustainable Business With A Circular Economy

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The circular economy should be restorative and regenerative by design according the Ellen MacArthur Foundation. The Foundation's mission is to accelerate the transition to a circular economy, which is an enormous task to get globally businesses, organizations, and governments to work together. Recycling, which is in it's adolescence stage, is one of the CBMs beginning to develop that began on a local level and has spread globally. This same approach of developing at a local level and then expanding to liaise with other localities improving efficiencies in each other CBMs.

Even though there are many already involved in developing CBMs, there are still many barriers to overcome. Research has discovered the main concern from 50% of SMEs surveyed is the lack of capital. Many SME's also feel they are not able to cope with the administrative burden associated with interacting efficiently through the circular economy supply chain. Many SMEs are not sure of how to become part of the movement due to the lack of information, support and bargaining power from supply and provision networks, and governments.

In the next several issues of WebStamp, I will be writing more about the Circular Economy. We will be exploring the different CBMs, their pros and cons, along with how each model should work together to achieve a truly eco-sustainable Circular Economy. In the meantime, check out what the Circular Economy is all about. Explore the links and references and search some more. Put your ideas on achieving a totally sustainable economy and comfortable lifestyle, while preserving the planet for generations to come.

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